



# 2020 SENIOR EXPO & HEALTH FAIRS

## SPONSORSHIP/EXHIBITOR PACKAGE

MEDICARE TOWN HALL  
EDUCATIONAL SERIES  
1/15

STAR VETERANS EXPO &  
HEALTH FAIR-RICHMOND  
1/29

2<sup>nd</sup> ANNUAL HEALTH FAIR  
FOR THE UNDER INSURED  
3/7 **Postponed NDTBA**

SENIOR LIVING SUMMIT  
3/27 **Postponed NDTBA**

2020 EXPO KICK OFF  
4/24 **Postponed NDTBA**

SENIOR CITIZEN  
CARNIVAL FUN FEST  
(HOUSTON EDITION)  
5/29 **Postponed NDTBA**

SENIOR PLACEMENT  
TOWN HALL  
6/DVTBA

PEARLAND SENIOR EXPO  
& HEALTH FAIR  
7/15

CITY OF KATY SENIOR EXPO  
& HEALTH FAIR  
7/30

STAR VETERANS EXPO &  
HEALTH FAIR  
VFW-PEARLAND  
8/5

FORT BEND SENIOR EXPO  
& HEALTH FAIR  
8/26

SOUTH-EAST  
HOUSTON SENIOR EXPO  
& HEALTH FAIR  
9/9

GREATER HOUSTON  
SENIOR FEST  
9/23

STAR VETERANS EXPO  
& HEALTH FAIR  
VFW-ROSENBERG  
10/8

THE WOODLANDS  
SENIOR FEST  
10/14

SENIOR CITIZEN  
CARNIVAL FUN FEST  
(FORT BEND EDITION)  
10/28

AUSTIN, TX  
DTBA

DALLAS, TX  
DTBA

SAN-ANTONIO, TX  
DTBA

HONOR  
SENIOR CITIZENS  
GALA  
11/6

Custom Sponsorship Packages are available to maximize your exposure.

Contact us to discuss the possibilities!

info@seniortradeshow.com or 855-238-7274



# 2020 Senior Trade Shows

## Sponsorship/Exhibitor Package

BENEFITS	TITLE SPONSOR	DIAMOND LEVEL	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL	LUNCH SPONSOR	BREAKFAST SPONSOR	EXHIBITOR FOR PROFIT BUISNESS	EXHIBITOR FOR NON-PROFIT \$275
	\$3500	\$2500	\$2300	\$2000	\$1800	\$1500	\$1200	\$325	
EVENT TITLE EXCLUSIVITY PARTNER- Event title exclusivity sponsor slot will be offered for one specific industry category per event. Promotions shall read: Senior Trade Shows in Partnership with (insert company name) presents (Insert event name) for any of the 2020 Senior Expo & Health Fairs.	✓								
Same room with seated audience, or Corner/ prime location with high foot traffic.	✓								
Secures Sponsor a guaranteed seat on the panel of industry experts- for question & answer session for the audience.	✓	✓							
Recognitions in mass media campaign (May include TV/Radio/Print)	✓	✓	✓						
Sponsor's logo on step repeat banner	✓	✓	✓	✓					
Logo presence on all promotional pieces and 5,000 printed flyers	✓	✓	✓	✓	✓				
Sponsor spotlight moment-Speak/present to audience-10mins (Limited opportunity)	✓	✓	✓	✓	✓	✓			
Sponsor presented with an appreciation plaque	✓	✓	✓	✓	✓	✓	✓		
Sponsor logo and link on Senior Trade Show's high traffic website 1yr	✓	✓	✓	✓	✓	✓	✓		
Introduced as Title Sponsor/Diamond/Gold/Silver/Bronze /Lunch/Breakfast sponsor in all Senior Trade Show's media campaign	✓	✓	✓	✓	✓	✓	✓		
Special listing with logo on event program & power point presentation	✓	✓	✓	✓	✓	✓	✓		
Table Signage honoring Title/ Diamond/Gold/Silver/Bronze/Lunch/ Breakfast sponsor	✓	✓	✓	✓	✓	✓	✓		
Guaranteed 5 minutes opportunity to speak/present to the audience						✓			
Guaranteed 3 minutes opportunity to speak/present to the audience							✓		
8" x 8" event space pipe and drape/partitions will not be used	✓	✓	✓	✓	✓	✓	✓	✓	✓
6-8 ft table with two chairs	✓	✓	✓	✓	✓	✓	✓	✓	✓
Light breakfast & boxed lunch For one company representative (Extra rep = \$20/person)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized as a(n)sponsor/exhibitor during the event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized as a(n) sponsor/exhibitor on all Senior Trade Shows' social platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listed as a(an) sponsor/exhibitor on event program	✓	✓	✓	✓	✓	✓	✓	✓	✓

Custom Sponsorship Packages are available to maximize your exposure.

Contact us to discuss the possibilities!

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\*Items marked with asterisk are required

**Payment MUST accompany this application**

Faxed & Emailed applications are accepted only with a credit card payment

**NO EXCEPTIONS!**

Tell us how you heard about the expo!

- Online/Social Media       Flyer       Workshop       Other Please Specify \_\_\_\_\_

\*Sponsor/Exhibitor Organization Name \_\_\_\_\_

\*Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

\*Phone \_\_\_\_\_ Website \_\_\_\_\_

Email: \_\_\_\_\_ Fax \_\_\_\_\_

Product or Service Description \_\_\_\_\_

**LEVEL OF PARTICIPATION**

Title Sponsor \$3500 <input type="checkbox"/>	Diamond Sponsor \$2500 <input type="checkbox"/>	Gold Sponsor \$2300 <input type="checkbox"/>	Silver Sponsor \$2000 <input type="checkbox"/>	Bronze Sponsor \$1800 <input type="checkbox"/>
Lunch Sponsor \$1500 <input type="checkbox"/>	Breakfast Sponsor \$1200 <input type="checkbox"/>	Exhibitor For Profit \$325 <input type="checkbox"/>	Exhibitor Non-Profit \$275 <input type="checkbox"/> Proof of Non-Profit Tax Doc included <input type="checkbox"/>	Electricity Request \$50/event <input type="checkbox"/> How many events? __ WIFI Request \$30/event <input type="checkbox"/> How many events? __

**SELECT YOUR EVENTS BELOW- A 5% discount will apply for participation in all events**

MEDICARE TOWN HALL EDUCATIONAL SERIES 1/15 <input type="checkbox"/>	STAR VETERANS EXPO & HEALTH FAIR-RICHMOND 1/29 <input type="checkbox"/>	2 <sup>nd</sup> ANNUAL HEALTH FAIR FOR THE UNDER INSURED 3/21 <input type="checkbox"/>	SENIOR LIVING SUMMIT 3/27 <input type="checkbox"/>	2020 EXPO KICK OFF 4/24 <input type="checkbox"/>
SENIOR CITIZEN CARNIVAL FUN FEST (HOUSTON EDITION) 5/29 <input type="checkbox"/>	SENIOR PLACEMENT TOWN HALL 6/DVTBA <input type="checkbox"/>	PEARLAND SENIOR EXPO & HEALTH FAIR 7/15 <input type="checkbox"/>	CITY OF KATY SENIOR EXPO & HEALTH FAIR 7/30 <input type="checkbox"/>	STAR VETERANS EXPO & HEALTH FAIR VFW-PEARLAND 8/5 <input type="checkbox"/>
FORT BEND SENIOR EXPO & HEALTH FAIR 8/26 <input type="checkbox"/>	SOUTH-EAST HOUSTON SENIOR EXPO & HEALTH FAIR 9/9 <input type="checkbox"/>	GREATER HOUSTON SENIOR FEST 9/23 <input type="checkbox"/>	STAR VETERANS EXPO & HEALTH FAIR VFW-ROSENBERG 10/8 <input type="checkbox"/>	THE WOODLANDS SENIOR FEST 10/14 <input type="checkbox"/>
SENIOR CITIZEN CARNIVAL FUN FEST (FORT BEND EDITION) 10/28 <input type="checkbox"/>	AUSTIN, TX DTBA <input type="checkbox"/>	DALLAS, TX DTBA <input type="checkbox"/>	SAN-ANTONIO, TX DTBA <input type="checkbox"/>	HONOR SENIOR CITIZENS GALA 11/6 <input type="checkbox"/>

**PLEASE E-MAIL, MAIL OR FAX THIS FORM WITH PAYMENT TO:**

✉ info@seniortradeshow.com 📠 832-674-0424

**CONTRACT AGREEMENT**

Your completed application must be signed. Payments will be processed upon receipt.

Your reservation will not be secured until payment has been received.

Confirmation of your reservation will be emailed following receipt of payment.

Please keep a copy of this contract for your records.

**A \$50 fee will apply to any returned check and a 3% fee for credit card payment.**

**PAYMENT OPTIONS**

Check Payment Method Type	Payment Details	Payment Details	Payment Details
Credit Card <input type="checkbox"/> <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discovery <input type="checkbox"/> American Express	CC# ----- Name on Credit Card:	CC Exp Date / / Billing Address:	CC 3 Digit Code ----- Signature for approval
Check <input type="checkbox"/>	Send Check payment to >>>>	Senior Trade Shows 2734 Sunrise Blvd suite 400 Pearland, Texas 77584	
PayPal <input type="checkbox"/>	A link will be forwarded to you for payment from >>>>>>>>	info@Seniortradeshow.com	
Cash APP <input type="checkbox"/>	Account name>>>>>>>>>>	\$seniortradeshow.com	
Event Brite <input type="checkbox"/>	Search for any of our events on event brite and pay directly		
Website www.SeniorTrade Shows.com <input type="checkbox"/>	Coming soon. We are updating our website for a more seamless payment process	Thank you for your patience	

By signing this document \_\_\_\_\_ Date \_\_\_\_\_ I subscribe to the participation level(s) selected on this page, acknowledge that I have received, read, and agree to the Senior Trade Shows' 2020 Terms and Conditions included in this application, and consent to the photography and video release in the Senior Expos 2020 Terms and Conditions. I understand that this application becomes a contract only when signed and accepted by Senior Trade Shows.



## RULES AND REGULATIONS

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1. Sponsor and Exhibitor event space provided by Senior Trade Shows includes only the items specified in the Sponsor and Exhibitor packages lists. Furnishings, decorations, signage, and anything else needed are the Sponsor's and Exhibitor's responsibility. All exhibits must be set up and stocked completely by the time designated by Senior Trade Shows and promptly removed from the facility at the end of each event. If any electricity is needed, Sponsors and Exhibitors must provide their own 3-wire grounded extension cords. Electricity may require an additional fee. All aisles must be kept free of any material or item that obstructs the free flow of our Senior Guests or poses a tripping hazard. If additional event space is needed, please contact Senior Trade Shows for multiple-space pricing.
2. All decorations and signage must be flameproof and pass inspection by all applicable authorities.
3. All displays, interviews, conferences, live models, sales, and distribution of literature, etc. must be made WITHIN the event space assigned to the Sponsor or Exhibitor. Sending staff around the event facility distributing materials or advertising is not permitted.
4. Sponsors and Exhibitors must staff their event space during all hours that the event is ongoing.
5. NO goods or displays may be removed from any event while it is ongoing, other than items distributed or sold to senior guests.
6. No food may be sold for consumption at any event. Prepackaged food products may be sold for off-premises consumption. All food and beverage sampling in event spaces must be distributed in sample portions and the Sponsor's or Exhibitor's operations must comply with all applicable health, safety, and other laws and regulations. All other outside food or beverages are prohibited.
7. Senior Trade Shows reserves the right to change event space assignments without advance notice to Sponsors or Exhibitors.
8. No Sponsor or Exhibitor may sublet event space to, or distribute or sell literature or products for, any person, business, or other organization that is NOT registered as a Sponsor or Exhibitor with Senior Trade Shows. Any Sponsor or Exhibitor violating this provision will be expelled from the event without any refund of registration fees.
9. All sales are final. Event space reservations will not be made until Senior Trade Shows has received and confirmed full payment. All returned checks will incur a \$50 administrative fee and the issuer will pay all related bank charges and legal expenses incurred by Senior Trade Shows. Any payments returned or otherwise delayed for any reason will bear interest at 18% per annum from the date due until the date paid.
10. Senior Trade Shows reserves the right to name exclusive Sponsors and Exhibitors for each event.
11. Senior Trade Shows reserves the right in its sole discretion to prohibit or decline any exhibit, exhibitor, or proposed exhibit or exhibitors.
12. No insurance coverage of any kind is provided by Senior Trade Shows or any event facility. Sponsors and Exhibitors may obtain such coverage at their own expense. Sponsors and Exhibitors bear exclusive risk of loss for all property brought into event facilities.
13. Except as may be expressly stated otherwise in this contract, Senior Trade Shows disclaims all representations and warranties of any kind, whether express, implied, or statutory, including, without limitation, representations or warranties of any particular results from participation in Senior Expos 2019 and the implied warranties of merchantability or fitness for a particular purpose.
14. By submitting the Application and Contract, Sponsors and Exhibitors release, protect, defend, indemnify, and hold harmless Senior Trade Shows and each of its affiliated entities, and its and their joint owners and joint ventures, and their respective officers, directors, employees, representatives, and agents, (collectively, the "Trade Show Group"), from and against all claims, demands, expenses, damages, liabilities, and causes of action of every kind and character, and without regard to fault (whether active or passive) or the cause or causes thereof, of any person (including, but not limited to, the partial, concurrent, or sole negligence of any member of the Senior Trade Shows, or any theory of strict liability or defect of premises (whether or not preexisting the date of the contract) arising out of Sponsors' or Exhibitors participation in any Senior Expos 2019 event.
15. In case of any legal proceedings among the parties, the prevailing parties shall be entitled to recover all of their reasonable attorneys' fees and all costs related to the proceedings from the other parties.
16. Miscellaneous.
  - (a) This contract, including all attachments, is the entire agreement between the parties, and supersedes all prior agreements and understandings.
  - (b) This contract may not be changed except in writing signed by both parties.
  - (c) Except as expressly provided otherwise in this contract, (i) none of its provisions may be waived unless except in writing signed by both parties, and (ii) a party's waiver of a breach will not be construed as a waiver of any other or subsequent breach.
  - (d) Sponsors and Exhibitors may not assign this contract to any other party without the prior written consent of Senior Trade Shows. Subject to the preceding sentence, this contract is binding on, inures to the benefit of, and is enforceable by both parties and their respective successors and assigns. No party has any third party beneficiary rights of any kind under this contract.
  - (e) This contract will be governed by and construed in accordance with the procedural and substantive laws of the State of Texas, without regard to its choice of laws or conflicts of laws provisions. Venue for any legal proceedings shall be in the federal or state courts located in Harris County, Texas, and all parties consent to the jurisdiction of such courts over any matter arising out of or related to this contract and/or any event conducted by Senior Trade Shows.
  - (f) If any court of competent jurisdiction holds any provision of this contract to be invalid or void, that provision will be severed from the remainder of this contract and will in no way affect any other provision of the contract.
  - (g) All notices, requests, demands, and other communications under this contract must be in writing and will be deemed given on the date of service if served personally, or on the third day after mailing if mailed by first class mail, registered or certified, postage prepaid, or on the second day if faxed or emailed.
  - (h) This contract may be executed simultaneously in one or more counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Facsimile signatures will be acceptable to all parties.
17. By signing the Application and Contract, Sponsors and Exhibitors acknowledge and agree to the terms and conditions set forth above



## *2020 Senior Expo and Health Fairs*

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Judith Andriko - Logistics Coordinator - 855-238-7272 or  
Esther Iwunze - Event Director - 855-238-7274  
2734 SUNRISE BLVD, SUITE 400, PEARLAND, TEXAS 77584

### **Dear Senior Serving Partner,**

Senior Trade Shows is an organization dedicated to introducing the senior community to quality resources, entertainment, and networking opportunities in local areas. As we enter our 7th year, our success rate has allowed for new developments and extensions of our services to serve further areas. This year our goal is to expand our reach as well as introduce additional involvements for seniors in targeted areas in which they can come together to experience meaningful memories and lasting relationships. Our success has been due greatly to our exhibitors and sponsors who we like to refer to as our senior serving partners who have served alongside us and we want to extend an invitation to you to be a participant as we serve this community together once again.

Creating and delivering the perfect experience can only happen with a successful team. That team consists of our sponsors, exhibitors, and committee members who all share a common passion for the senior community. Our attendees have continuously expressed their enthusiasm and recognize our desire to help them. The line of people at the door waiting to attend an hour before start time speaks volumes to the achievement of Senior Trade Shows' events. The objective is to deliver this experience to as many seniors in our servicing areas and beyond. All event highlights are specific to ensure benefits to each contributor such as educational sessions, panel of industry experts, speaking engagements, spotlight moments, a strategic layout and theme prizes.

Getting seniors there is our guarantee! We have secured marketing partners through Senior Resource Guide, local newspapers, Pinnacle Senior Centers, Knapp Senior Center and we do expect to reach TV and Radio stations. We will continue an extensive media campaign via social media as well as personally inviting community centers, churches, and senior facilities throughout the city. Senior Trade Shows also has been successful in providing transportation methods to ensure that the seniors attend. We expect hundreds of participants and attendees. The momentum is building and we invite you to share in the excitement!

For additional details and how you can be part of this great experience please contact , Judith Andriko or Esther Iwunze at 855-238-7274 or email [info@seniortradeshow.com](mailto:info@seniortradeshow.com). Please feel free to visit our website at [www.SeniorTradeShows.com](http://www.SeniorTradeShows.com)

**We look forward to your valued support!**

Enthusiastically yours,  
**Team Senior Trade Shows,**  
855-238-7274